



AGAINST BREAST CANCER FUNDRAISING PACK





AG INST[®] breast cancer

Dear Supporter,

Thank you so much for requesting a pack to fundraise for Against Breast Cancer. We are really pleased to have you on board and look forward to helping you with your fundraising.

The money you raise will help our vital research into secondary spread breast cancer, which is currently an incurable disease that claims around 12,000 lives each year in the UK.

With breast cancer still the most common cancer in the UK, we want to increase survival rates of all breast cancer patients through earlier diagnosis, improved treatments and understanding how diet and lifestyle factors impact risk.

This fundraising pack will help you with everything you need – from ideas of what to do through to how to encourage people to support you.

With your help we can bring about a future free from breast cancer.

With best wishes,
Bernadette Jones
Chief Executive

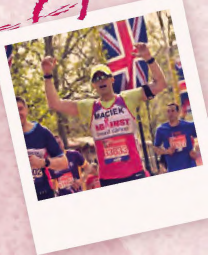


What you'll find in your pack

Fundraising Ideas | Event Poster | Collection Box
Sponsorship Form | Where Your Money Goes Booklet
Merchandise Order Form | Where to Send your Money
Thank You Poster

FUNDRAISING IDEAS

Fundraise alone, with friends, family or colleagues... here are some ideas!



In the Community

Fundraising in the community is a great way to raise funds and awareness of our research. Whatever you choose to do, it's your event and we want you to enjoy the experience.

Have a go...

- Hold a bake sale - We can send you our Breast Tea Ever Pack
- Declutter and have a table top garage sale - anything left over could be sold on eBay in aid of us. eBayforcharity
- Hold a bingo or quiz night
- Raffles or tombolas are a great way to bring the community together
- Head shave or waxing

Recycling

Every year thousands of pounds is raised for our breast cancer research by people just like you and organisations who support our recycling projects.

Recycle Your...

- Old unwanted bras
- Clothes and shoes
- Stamps
- Print cartridges
- Foreign currency

Online

Its simple, very effective, and the money comes straight to us. Take on a challenge and set up an online fundraising page.

Why don't you try...

- Run a marathon
- Cycle an epic ride
- Do a sky dive!
- How about a danceathon or walkathon
- Challenge yourself to clear out and sell your unwanted items on eBay in aid of us. eBayforcharity

In the Workplace

The most valuable assets of any company are the people who work within its workplace

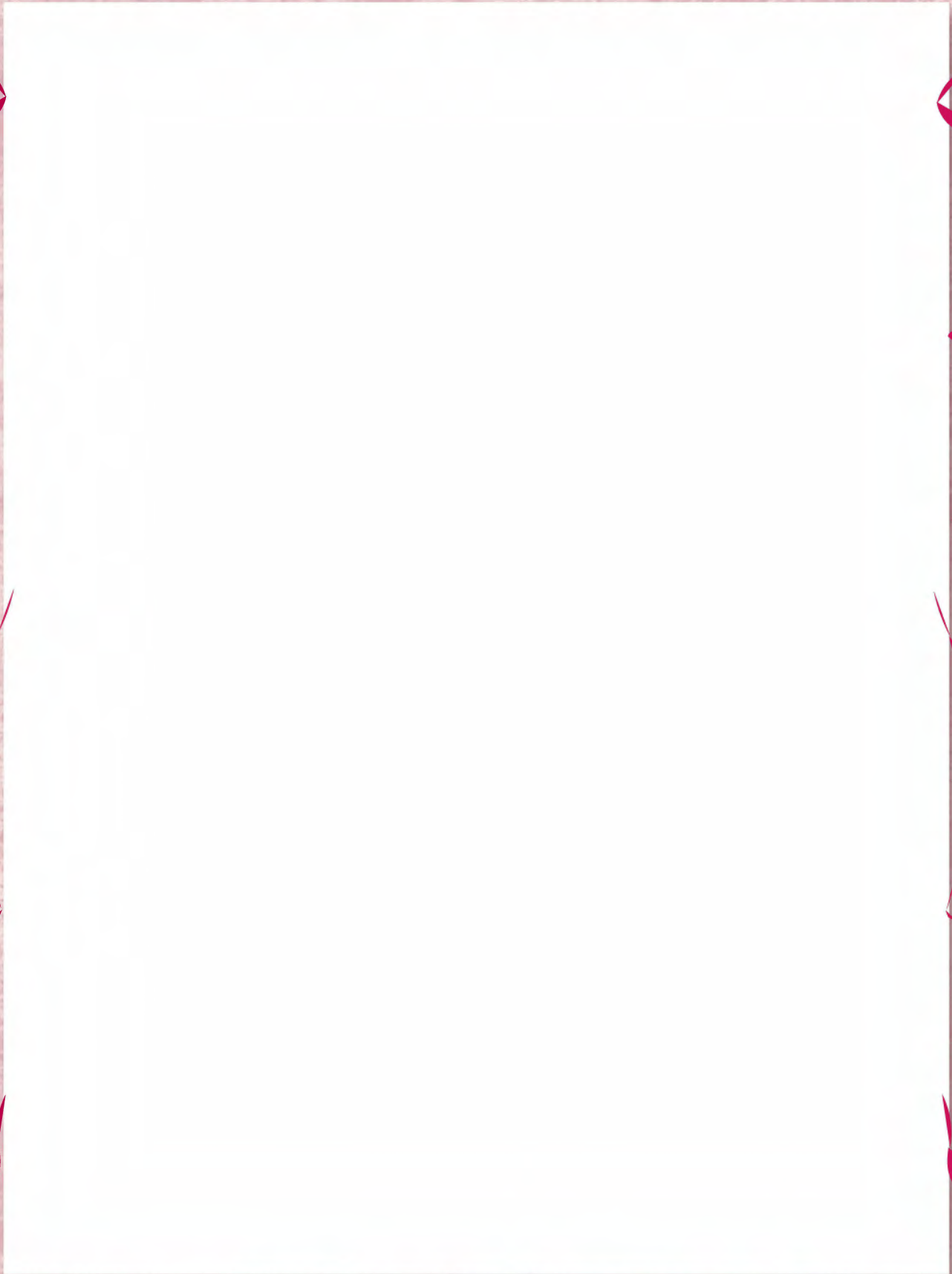
Fun activities at work...

- Wear a Splash of Pink day
- Work car wash
- Breast Tea Ever (ask us for a pack)
- Team Challenge event
- Corporate volunteering

Don't forget!

Employers will often match the amount you raise, ask your company about match giving

EVENT POSTER



SEEKING A FUTURE FREE FROM BREAST CANCER

info@againstbreastcancer.org.uk

Tel 01235 534211

Leathem House, 13 Napier Court, Barton Lane, Abingdon OX14 3YT

www.againstbreastcancer.org.uk



Against Breast Cancer Limited. Registered in England and Wales No. 6310215 Registered charity no. 1121258



AGAINST BREAST CANCER

OFFICIAL SPONSOR FORM



EVENT: _____ **DATE:** _____

Participant Details

Title _____ Surname _____ First Name _____
 Home Address _____
 _____ Postcode _____
 Telephone _____ Email _____

Please make sure your sponsors write their full name, home address and postcode on for form, so we can claim their Gift Aid.

Title	Full Name (just one name per line)	Home Address (house name/number required)	Postcode	Gift Aid	Amount Pledged	Date Paid	Opt out

If I have ticked the box headed 'Gift Aid', I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.
 Remember: You must provide your full name, home address, postcode & tick Gift Aid for the charity or CASC to claim tax back on your donation.



Total on this page £ _____
 Date paid to charity / / _____



**Where Your
Money Goes**



TINA, MARK, ALICE
& GEORGINA

Mark's Story

Mark and Tina met on a blind date arranged by Mark's brother who knew of their mutual love of motorbikes. They were married on 1st July 1995.

Whilst pregnant with Alice, Tina discovered a lump in her breast, but she was reassured that lumps were commonplace during pregnancy. Three days after giving birth, Tina had an X-ray and biopsy and shortly after, a mastectomy.

Three years later, Tina was in remission but due to treatment she had experienced medical menopause. And so, it came with great surprise when Tina became pregnant. Georgina was six months old when Tina went for her annual check-up and it was discovered that Tina had secondary spread to her liver and bones.

Tina received a trial drug in conjunction with Herceptin. This reduced the size of the tumours although it came with headaches, mouth ulcers and nosebleeds.

One Sunday morning Tina woke up with a terrible headache. Mark called an ambulance and Tina was rushed to hospital. CT scans revealed a cerebral bleed which required an emergency operation. Despite all efforts, sadly Tina suffered fatal brain damage overnight.

At just forty-seven, this marked the tragic and abrupt end to Tina's sixteen-year fight against breast cancer.

Patricia & Anthony



66

25 years on we are still very passionate about finding a vaccine against breast cancer and hope our supporters, current and new, help us reach our goal.

99

Prof. Max Crispin

66

Against Breast Cancer is remarkable in closely uniting donors, volunteers and researchers with the common aim of improving the detection, prevention and treatment of secondary breast cancer. Every donation has a direct impact on this mission.

99



Where Your Money Goes

£10

buys 100 sterile pipette tips for transferring accurate amounts of liquid and cells during an experiment

£15

buys a sterile flask and the liquids needed to grow human breast cancer cells in the laboratory to test new treatments

£50

pays for the assessment of the properties of an anti-breast cancer antibody, to help scientists determine if it could be useful in new treatments or to help vaccine design

£6000

buys a micro-centrifuge used to process blood serum samples when looking for anti-cancer antibodies



Di's Story

After Di found a lump in her breast a mammogram failed to show anything, however an ultrasound and a biopsy showed cancer in the breast and the lymph nodes. It came as a complete shock. There was no history of cancer in the family, she had never smoked, drank very little and ate a healthy vegetarian diet. A lumpectomy and removal of lymph nodes was followed by six sessions of chemotherapy, then radiotherapy.

Helped by wonderful support from her three daughters, grandchildren, colleagues and friends she gradually built up her strength with power walking, pilates, dance exercise classes and a healthy diet. In September 2017, Di completed the Breast Walk Ever for Against Breast Cancer with one of her daughters and granddaughter. She feels sure that regular walking contributed to her recovery and well-being.

"I feel that surviving this far feeling so well is such a blessing and I plan to keep walking so that I can continue to raise money for Against Breast Cancer. I long for the day when we can conquer this problem and a vaccination can be found to protect women like my daughters and granddaughters".

A gift of hope for future generations



66 I have been a Trustee, volunteer and supporter for many years and became the Chair of Trustees at the end of 2018. The generosity of our supporters and volunteers in partnership with the hard work of our staff enables us to further our research and reach. 99

- Richard Bahu, Chair of Trustees

A legacy is a gift from one generation to the next, by remembering Against Breast Cancer in your Will, yours could help to create a future free from breast cancer.

Julien wanted to support research into secondary spread breast cancer and save lives through earlier diagnosis, talk to us about how you can join her.

66 I made a gift in my Will to Against Breast Cancer because I'm determined that my legacy should be to spare others the fear and trauma that breast cancer inevitably brings. 99

- Julien Crowther, Supporter

FINDING OUT MORE

For more information about leaving a legacy, we offer free, practical and confidential advice.

For your free legacy pack, or to talk to our Gifts Manager about leaving a gift in your Will, please email legacies@againstbreastcancer.org.uk or call us on 01235 534211.

How to send us a donation



Set up a fundraising page. Its simple and very effective and the money comes directly to us.



Complete the form provided in your fundraising pack and return it to us. Please make cheques payable to Against Breast Cancer.



You can pay straight into our account – Bank:
CAF Bank Ltd **Account Name:** Against Breast
Cancer Ltd **Sort Code:** 40-52-40 **Account Number:**
00025803 **IBAN:** GB39CAFB40524000025803

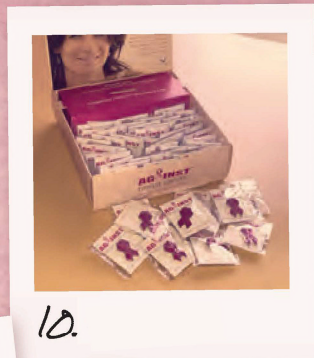
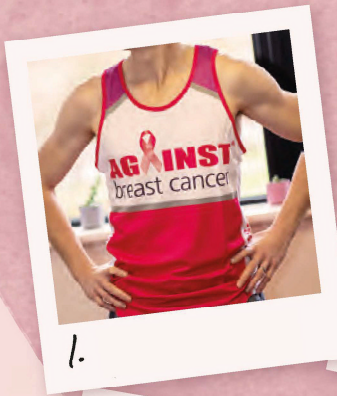
**Thank you from all of us here
at Against Breast Cancer**

HOW TO ORDER MERCHANDISE & MATERIALS



If you would like to order any of our materials for your fundraising event, please complete this form and return it to the address below. Please order your materials in good time, at least 10 days before. This will allow time for packing and dispatch.

Merchandise & Materials



YOUR ORDER

No.	Item Description	Price	Sizing (please circle)	Quantity
1.	Pink Running Vest (F / M)	£22.00	S - M - L - XL - XXL	<input type="checkbox"/>
2.	Black Running Vest (F / M)	£22.00	S - M - L - XL - XXL	<input type="checkbox"/>
3.	Pink Cycling Jersey (F / M)	£55.00	S - M - L - XL	<input type="checkbox"/>
4.	Black Cycling Jersey (F / M)	£55.00	S - M - L - XL	<input type="checkbox"/>
5.	Ladies Gym Top	£24.99	S - M - L - XL	<input type="checkbox"/>
6.	Ladies Pink Gym leggings	£27.99	XS - S - M - L - XL	<input type="checkbox"/>
7.	Pink ABC T-shirt (unisex)	£15.00	S - M - L - XL - XXL	<input type="checkbox"/>
8.	Water Bottle	£2.50		<input type="checkbox"/>
9.	Microfibre Sports Towel	£12.00		<input type="checkbox"/>
10.	*Pin Badge / Box of 40	£1.50 / £40.00		<input type="checkbox"/>
11.	*Pen / Box of 30	£2.00 / £30.00		<input type="checkbox"/>
12.	*Wrist Band / Box of 30	£1.50 / £30.00		<input type="checkbox"/>
13.	Collection Tin			<input type="checkbox"/>
14.	Collection Bucket			<input type="checkbox"/>
15.	Collapsible Collection Box			<input type="checkbox"/>
16.	*Trolley Token / Box of 40	£1.99 / £40.00		<input type="checkbox"/>

*Designs may vary

YOUR DETAILS

Title	<input type="text"/>	Initials	<input type="text"/>	Surname	<input type="text"/>
First Name(s)	<input type="text"/>				
House Name / No.	<input type="text"/>				
Street	<input type="text"/>				
Town	<input type="text"/>	Postcode	<input type="text"/>		
Email	<input type="text"/>				
Phone	<input type="text"/>				

I confirm that all monies raised through the event will be sent to Against Breast Cancer

Signed Date

Please return your form and any payment to

**Against Breast Cancer
Leathem House
13 Napier Court
Barton Lane
Abingdon, OX14 3YT**

All merchandise and materials will be dispatched once payment has been received

Your support is helping us to bring about a future free from breast cancer. We would love to keep you posted on our research, events, and appeals. Your details will only be used by Against Breast Cancer in accordance with our Privacy Policy. You are free to change your mind at any time.

Please tick here to confirm you are happy for us to contact you by email by phone by post

HOW TO SEND US THE MONEY YOU HAVE RAISED

When you have finished fundraising, please complete this form and return it to us. Please make cheques payable to Against Breast Cancer.

You can also pay directly into our bank account: Bank: **CAF Bank Ltd** Account Name: **Against Breast Cancer Ltd** Sort Code: **40-52-40** Account Number: **00025803** IBAN: **GB39CAFB40524000025803**

Thank you from all of us at Against Breast Cancer!

YOUR DETAILS

Title	<input type="text"/>	First Name	<input type="text"/>	Surname	<input type="text"/>
Organisation name	<input type="text"/>			Paying in slip no.	<input type="text"/>
Address	<input type="text"/>				
	<input type="text"/>			Postcode	<input type="text"/>
Telephone	<input type="text"/>	Email	<input type="text"/>		

DETAILS OF FUNDS RAISED

How did you raise the money? (Do attach an extra sheet if you like)

<input type="text"/>	
<input type="text"/>	
<input type="text"/>	

Have a story to tell? Tick this box and our case studies officer will be in touch.

Amount

FORMALITIES

The charity commission requires that the fundraiser and a witness each sign to confirm the accuracy of the above amounts.

Fundraiser (please print)	<input type="text"/>		
Signature	<input type="text"/>	Date	<input type="text"/>
Witness (please print)	<input type="text"/>		
Signature	<input type="text"/>	Date	<input type="text"/>

giftaid it

Make your gift work harder.

Do you pay tax? If so, by ticking the box below you can make your donation even more valuable to Against Breast Cancer by letting us claim Gift Aid. For every £1 you donate, Against Breast Cancer can claim an extra 25p as far back as 6 years ago, which could make a huge difference to us.

I confirm that I am a UK Income or Capital Gains taxpayer. I have read this statement and want the charity named above to reclaim tax on the donation detailed below, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Remember: You must provide your full name, home address, postcode &  Gift Aid for the charity or CASC to claim tax back on your donation.

THANK YOU

FOR YOUR HELP AND SUPPORT

YOU HAVE HELPED RAISE

[A large white rectangular area intended for a handwritten message or receipt.]



Registered with
**FUNDRAISING
REGULATOR**

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www.againstbreastcancer.org.uk

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WITH YOUR HELP WE CAN BRING ABOUT A FUTURE FREE FROM BREAST CANCER

We fund research which addresses:

How the body's natural defences could be harnessed to design more effective treatments.

How to design better tools for earlier diagnosis of secondary cancer.

How diet and lifestyle may increase or reduce the risk of secondary breast cancer.



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